Permanent makeup or micro pigmentation is a method of applying natural pigments into the dermis skin layer. The newest technology is used in the permanent makeup procedure, with precision in combining colors and artistic skills making it very beneficial for everybody who wants to improve their look and advance their self-beauty.

Permanent makeup has been proven to work and is medically safe. Depending on the procedures chosen and each individual's case, the application of permanent makeup can take from 1 to 3 hours.

These are some of the permanent makeup procedures we offer:

Eyeliner and Lash Enhancement this is definitely one of the most popular among permanent makeup procedures. If you like thick, natural looking eyelashes every day but you also would like to save some time on your makeup every morning – permanent makeup is a great solution for you. Permanent makeup is also great for people who are allergic to conventional makeup and for those wearing contact lenses.

Lash Enhancement permanent makeup procedure, color is placed between each eyelash, resulting in thicker and darker eyelashes, creating a very natural and fuller look.

Eyeliner – in this permanent makeup procedure, the thickness of the liner depends on each individual’s case and on personal preferences discussed during a consultation before the procedure.

Eyebrows- There are two different permanent makeup methods to restore or create eyebrows.

Eyebrows Hair Restoration- this permanent makeup procedure mimics the appearance of hair strokes in eyebrows. Each hair line is restored one at the time with a 3-dimensional effect, starting thicker and darker at the bottom and getting thinner and lighter at the ends – just like in natural hair strokes!!! This permanent makeup procedure will help you it look absolutely gorgeous and sexy!!!

Powdered Eyebrows- In this permanent makeup method, Renata Nowak-Smith will design the eyebrow line that will most enhance your face and the shape of your eyes, as a fully covered line (not by strokes) in the color of your choice. This is great for those who want perfect, organized, stay-in-one place eyebrows every day without applying your pencil each morning. If you suffer from Alopecia, have had chemotherapy or other cancer treatments, or just missing some eyebrow hair strokes (like in my case), this is a fantastic and natural looking permanent makeup method for you!
Beauty Marks- A sweet and easy way to enhance your beauty.

Lip Liner and Full Lip Color- This is a great permanent makeup procedure to enhance your lip color and define your lip liner. During your first visit Renata will show you many different options of colors and shapes. You can also try wearing different colors to make the right decision for you, before the application of the permanent makeup.

Lip Liner- An easy way to define, correct or make your lips look bigger and fuller. The line will appear only on your natural lip line or a little above, if you desire.

Full Lip Color- With the beautiful color of your choice, Renata will place the color inside the lip line.

The permanent makeup technique that Renata uses will bring the effect of real fullness by shadowing the colors inside the lip line. To finish and give you a softer and more natural look, she will add highlights to your lip color that will give your lips a fuller and flirty look without any lipstick!!!

Areola Restoration- This is a perfect permanent makeup procedure for the person who would like to correct the shape or color of her or his areola, also to camouflage scars after breast lift. It may also be necessary after breast augmentation or after breast cancer surgery. Renata Nowak-Smith will create and match your own areola color or design and create the appearance of a new 3-dimentional nipple. This artistic permanent makeup procedure will raise your self-esteem and confidence. You will have a big smile on your face right away!!!

Scalp Hair Restoration- This is a great permanent makeup procedure for those who are missing scalp hair. Renata Nowak-Smith creates hair strokes that perfectly imitate the color, shape and thickness of your own hair. This Permanent Makeup Intradermal Pigmentation Process can be done on the scalp and also for eyebrows if some hair strokes are missing.

Scar and Corrective Pigment Camouflage - This permanent makeup procedure will help to cover discoloration of the skin (Vitiligo) or scars. This process works great for burns, post-accident, or post-surgical scars. Plastic surgery will most likely leave scars that are visible. This wonderful permanent makeup procedure will cover discoloration of the skin and scars with pigment that match your skin tone. Face lifts, tummy tucks, and breast augmentation will look less visible and obvious after using this procedure. You will love your new look!!!
How long does the permanent makeup procedure take?

In general:  
- Beauty marks – 1 hour
- Lower eyeliner – about 1 to 1.5 hour (including the time for anesthetics)
- Eyeliner (upper and lower) - 2 hours
- Eyebrows – 1.5 to 2 hours
- Lip liner – 2 hours
- Full lips – 2.5 to 3 hours
- Areola restoration – 2 hours
- Scar and corrective pigment camouflage – 1 to 2.5 hours

Does the Permanent Makeup Procedure Hurt?

For all permanent makeup procedures, Renata uses 2 different topical anesthetics to minimize discomfort. In the beginning of the permanent makeup procedure some patients don’t feel any pain, and some feel only discomfort. During the procedure, after applying additional anesthetics, most patients don’t report pain or discomfort at all. For Full Lips Color permanent makeup we recommend using dental block, which eliminates any discomfort at all!!!

How deep does the needle penetrate the skin?

It penetrates the skin only about 0.5 mm.

How many procedures do I need?

Each case will vary, because everyone’s skin is different. Usually Permanent Makeup will take 1 or 2, and sometimes 3 procedures.

How long I have to wait for second procedure?

Usually 5- 8 weeks.

How long does it last?

Each person is different. It depends on your skin type, ethnicity, life style, and sun exposure. Usually, Permanent Makeup Procedure will last from 3 to 10, even 15 years. During your consultation and after your first procedures, Renata Nowak-Smith will explain to you how to take care of the treated area after the procedure and prevent color loss from permanent makeup.

How much does permanent makeup cost?

Each permanent makeup procedure has a different price. When you come for your consultation, you will receive the exact price for your permanent makeup procedure. Prices start at $150 to $800. The second procedure, if required, is included with that price if within 3 months.